



Executive Order 13513

Federal Leadership on Reducing Text Messaging While Driving



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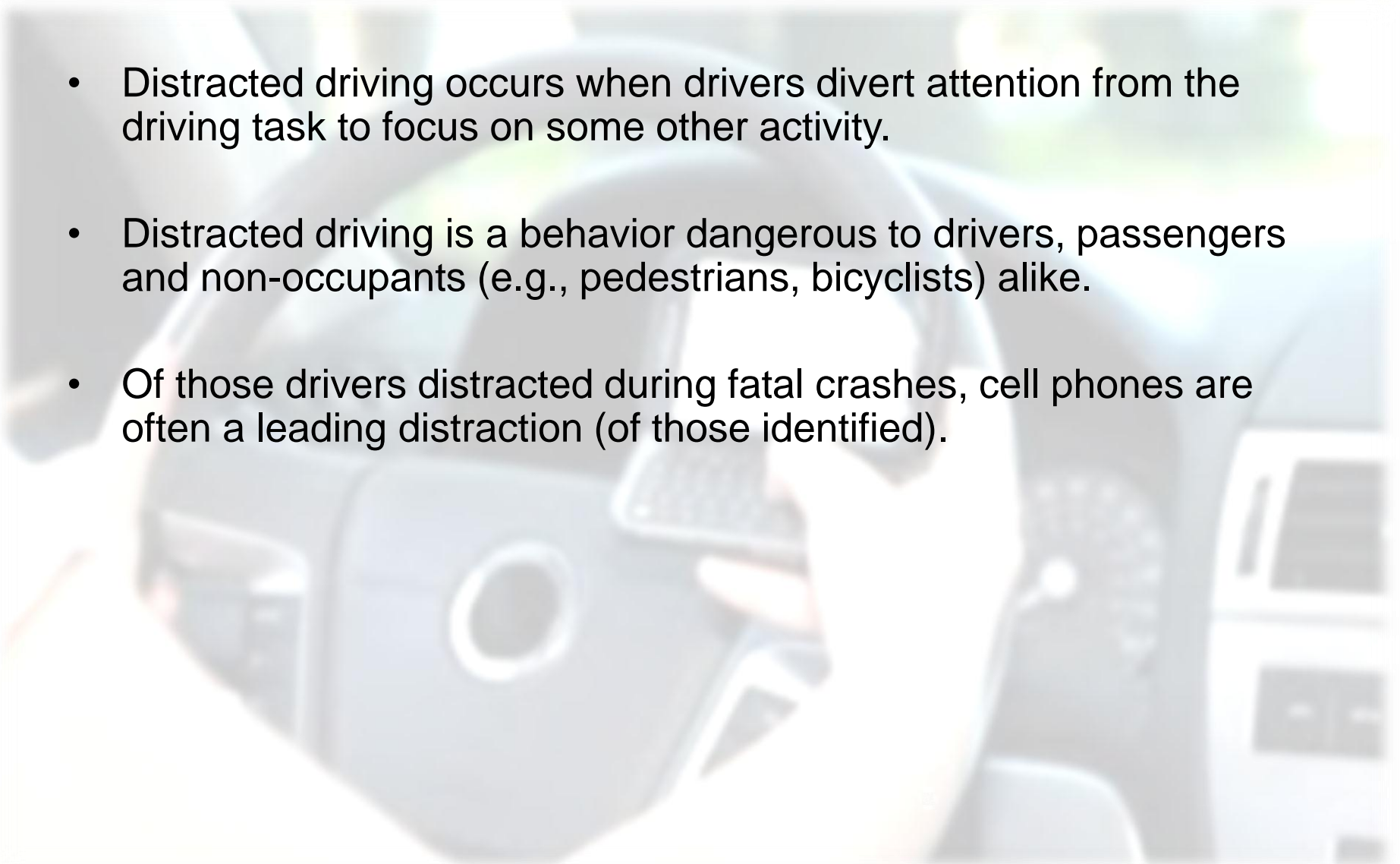
After completing this course you will be able to:

1. Define distracted driving
 2. Understand why distracted driving is unsafe
 3. Describe the Executive Order banning texting while driving
 4. Recognize when, and to whom, the ban applies
 5. Encourage similar bans for Government contractors
 6. Find additional resources
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What is Distracted Driving?

- Distracted driving occurs when drivers divert attention from the driving task to focus on some other activity.
- Distracted driving is a behavior dangerous to drivers, passengers and non-occupants (e.g., pedestrians, bicyclists) alike.
- Of those drivers distracted during fatal crashes, cell phones are often a leading distraction (of those identified).



Major Forms Of Distraction



VISUAL

Eyes off road



MANUAL

Hands off wheel

**Texting while driving
involves all 3 major
forms of distraction**



COGNITIVE

Mind off driving

The Dangers of Distracted Driving

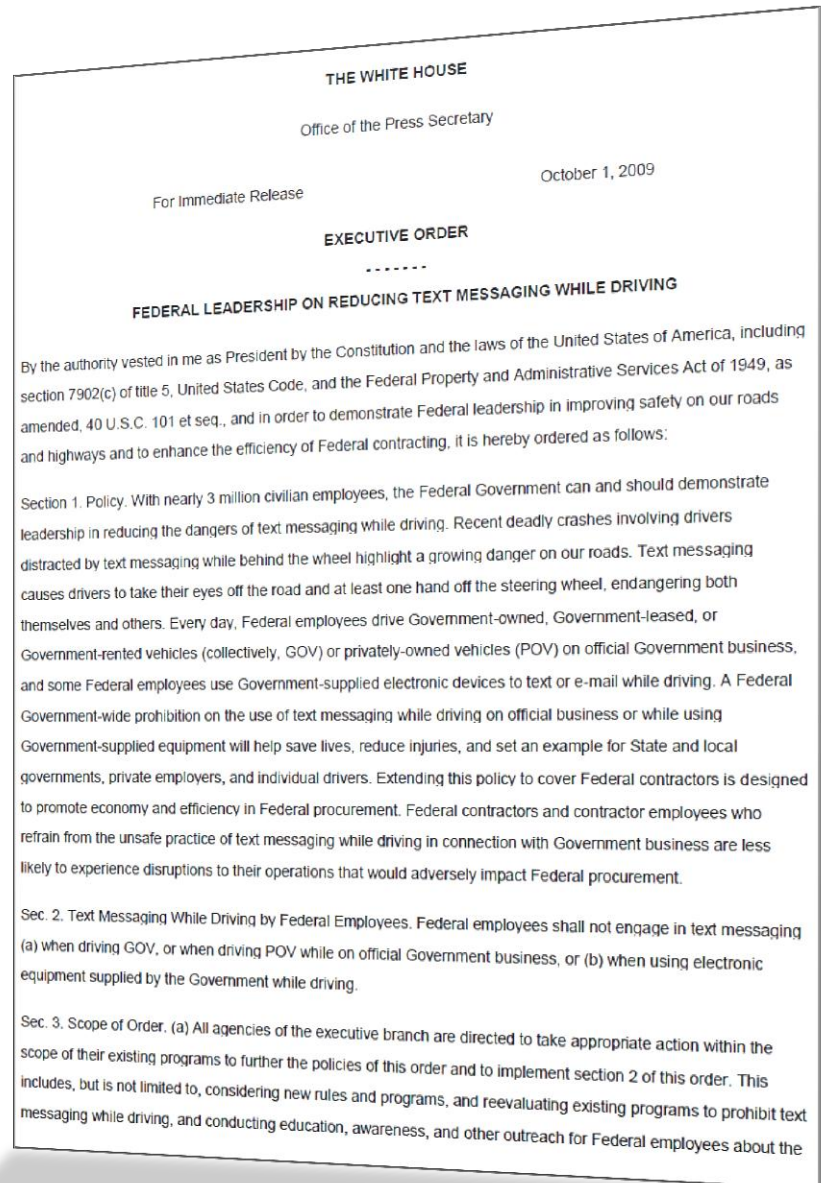
- In 2012, **33,561** people were killed and an estimated **2,362,000** people were injured in motor vehicle traffic crashes in the United States.
- Of those killed and injured, **3,338*** people died + **421,000** were injured in crashes involving a distracted driver.
- To view the full *Traffic Safety Facts – Distracted Driving* report, refer to the “Resources” slide (Slide 17).

*Note: Any national or state count of distraction-affected crashes should be interpreted with limitations in mind due to the potential under-reporting in some states/primary sampling units and over reporting in others.



Executive Order

- On October 1, 2009 the President ordered US Federal agencies and contractors to stop texting while driving.
- The Executive Order is titled “Federal Leadership on Reducing Text Messaging While Driving.”
- To view the full Executive Order, refer to the “Resources” slide (Slide 17).

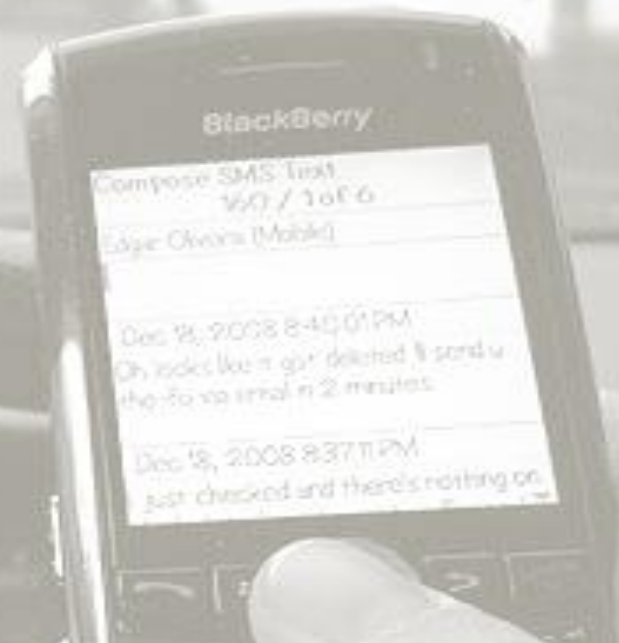




Federal Leadership

Section 1 of the Executive Order outlines how the Federal Government will take a lead role against distracted driving:

A Federal Government-wide prohibition on the use of text messaging while driving on official business or while using Government-supplied equipment will help save lives, reduce injuries, and set an example for state and local governments, private employers, and individual drivers.





Executive Order to Reduce Texting While Driving

What does the Executive Order Prohibit?

Section 2. Federal employees shall not engage in text messaging (a) when driving [Government-owned vehicles], or when driving [privately-owned vehicles] while on official Government business, or (b) when using electronic equipment supplied by the Government while driving.

NHTSA encourages all employees to refrain from texting while driving at all times both on the job and off!





Executive Order

How does the Executive Order define text messaging?

Section 2. Federal employees shall not engage in text messaging (a) when driving [Government-owned vehicles], or when driving [privately-owned vehicles] while on official Government business, or (b) when using electronic equipment supplied by the Government while driving.

DEFINITION: Texting or Text Messaging

“...reading from or entering data into any handheld or other electronic device.” This includes: e-mailing, instant messaging (IM), obtaining navigational information, web surfing or engaging in any other form of electronic data retrieval or electronic data communication.”



Executive Order

How does the Executive Order define driving?

Section 2. Federal employees shall not engage in text messaging (a) when driving [Government-owned vehicles], or when driving [privately-owned vehicles] while on official Government business, or (b) when using electronic equipment supplied by the Government while driving.

DEFINITION: Driving

“...operating a motor vehicle on an active roadway with the motor running, including while temporarily stationary because of traffic, a traffic light or stop sign, or otherwise.”



Executive Order

How does the Executive Order define Government-Owned Vehicles?

Section 2. Federal employees shall not engage in text messaging (a) when driving [Government-owned vehicles], or when driving [privately-owned vehicles] while on official Government business, or (b) when using electronic equipment supplied by the Government while driving.

DEFINITION: Government-Owned Vehicles (GOV)

“Government-owned, Government-leased, or Government-rented vehicles”



Agency Responsibilities

All agencies of the executive branch are directed to take appropriate action within the scope of their existing programs to further the policies of this Executive Order. This includes, but is not limited to:

- ✓ Implement new rules and programs
- ✓ Reevaluate existing programs
- ✓ Conduct employee outreach, including education and awareness





Texting While Driving Bans for Financial Recipients

- “Each Federal agency, in procurement contracts, grants, and cooperative agreements...shall encourage contractors, subcontractors, and recipients and subrecipients to adopt and enforce policies that ban text messaging while driving...when performing any work for or on behalf of the Government”.
- DOT’s Office of the Senior Procurement Executive issued a Financial Assistance Policy Letter on February 2, 2010 further encouraging financial assistance recipients to adopt and enforce texting while driving policies.
- To download the Policy Letter and share with your contractors and grant recipients, refer to the “Resources” slide (Slide 17).





Texting Bans for Contractors and Grant Recipients

- Federal contractors and contractor employees who refrain from the unsafe practice of text messaging while driving in connection with Government business are less likely to experience disruptions to their operations that would adversely impact Federal procurement.
- Agencies should encourage Federal contractors and recipients to conduct initiatives such as considering new rules and programs, reevaluating existing programs to prohibit text messaging while driving, and conducting education, awareness, and other outreach.



What Else Can You Do?

- **Lead by Example!**
- **Turn off all electronic devices** and put them out of reach before starting to drive.
- **Buckle up.** Seat belts are the best defense against other unsafe drivers.
- **Speak up** when you're the passenger and your driver uses an electronic device.
- **For details** of your state's distracted driving law(s), refer to the "Resources" slide (Slide 17).

Did you know?

- ✓ Wearing your seat belt is one of the easiest and most effective things you can do to save your life in a crash.
- ✓ Lap/shoulder belts reduce the risk of fatal injury to front seat passenger car occupants by 45% and the risk of moderate-to-critical injury by 50%. For light trucks this goes up to 60% and 65%, respectively.



**For more information and
to find additional resources
on distracted driving, refer to the
“Resources” slide (Slide 17).**

Resources

For best results copy/paste the web address in a new browser window

- “Traffic Safety Facts - Distracted Driving” report:
<http://www-nrd.nhtsa.dot.gov/Pubs/812012.pdf>
- Executive Order (“Federal Leadership on Reducing Text Messaging While Driving”):
http://www.whitehouse.gov/the_press_office/Executive-Order-Federal-Leadership-on-Reducing-Text-Messaging-while-Driving/
- Policy letter for contractors and grant recipients:
http://www.dot.gov/sites/dot.dev/files/docs/FAPL_2010-01.pdf
- Information on state distracted driving laws:
http://www.ghsa.org/html/stateinfo/laws/cellphone_laws.html
- More information and resources on distracted driving:
www.distraction.gov

You have just completed the “Federal Leadership on Reducing Text Messaging While Driving” training.

Important: To receive credit be sure to confirm that you have read and understand all the material contained in this course by clicking “Agree” on the bottom of the course launch screen.

A screenshot of a confirmation box with a white background and a thin grey border. At the top, the text "I confirm that I have read and understand all the material contained in this document." is displayed in a dark blue font. Below the text, there are two buttons: "Agree" and "Disagree". The "Agree" button is highlighted with a red circle. Both buttons have a light blue background and a thin grey border.

I confirm that I have read and understand all the material contained in this document.

Agree Disagree

If you do not click on “Agree” you will not receive credit.

To verify you have received credit. Select the *Home* tab and once on the Home page, select the *Completed Work* link on the right side of your screen. The “Federal Leadership on Reducing Text Messaging While Driving” will be listed as complete.